



AMERICAN
BUSINESS
FORUM

American Business Forum- Annual Updation Form 2025

PRESENT ADDRESS:

Tricon Corporate Office 9th Floor Regus Center Gulberg Lahore.



VISION

To be the leading forum for business and social advocacy, representing American businesses in Pakistan with focus on fostering economic partnerships, promoting bilateral engagements between people and governments for socio-economic prosperity.

OBJECTIVES

American business forum is a non-profit body formed by Pakistani businesses in USA. Its purpose is to provide a platform to American companies for business expansion, resolution of issues and attracting FDI in Pakistan. In this regard, interaction with provincial as well as federal governments is one of its key objectives. ABF endeavors to play a key role in promoting trade and investment which are vital for the economic revival of Pakistan. This member-focused association aims to help the general public by development of human resource in Pakistan and convincing people in fulfilling their social responsibilities. Its philosophy is that companies should be an integral part of the community in which they are operating, since corporate sector has the required expertise and the resources to undertake corporate social responsibilities.

ABF MEMBERS





Figure 1

1. **Name of Business / Brand:**

2. **Nature Of Business:**

3. **Registered Office (Please mark):**

U.S Registered

☐

Franchise

☐

Pakistan Registered

☐

Vendor

☐

Partner

☐

Distributor

☐

4. **Ownership / Affiliation:**

5. **Contact Details (Pakistan Office):**

Cell Number: _____

Website: _____

Email: _____

6. **Contact Details US Office**

Cell Number: _____

Email: _____

Website: _____

7. **Number of Business Branches / Offices:**

8. **Business Branches / Offices with Address (if any):**

1. -----

2. -----

3. -----

4. -----

9. **Identify your CSR Activities:**

Activity 1: _____

Activity 2: _____

Activity 3: _____

10. **Can you provide the details of the equity structure?**

1) Percentage of US Equity _____

2) Amount of US Equity in US Dollars _____

3) US Citizenships status of Member Representatives _____

11. National Tax Number (NTN): _____

12. GST Registration Number: _____

**13. What type of business or organization are you most closely affiliated with?
Please mark.**

- 1) Information Technology
- 2) Banking & Financial Services
- 3) Agriculture & Chemicals
- 4) FMCG's & Manufacturing
- 5) Food & Beverages
- 6) Marketing & Consultancy
- 7) Pharmaceutical
- 8) Logistics & Shipping
- 9) Tobacco
- 10) Other

14. How is the global GDP expected to change in 2025?

- 1) Positive
- 2) Negative

15. What sustainability efforts has your organization implemented recently?

**16. Does your organization intend to increase its presence or operations in
Pakistan during the next fiscal year?**

- 1) Yes
- 2) No

17. How would you rate Pakistan's Perception Internationally?

- 1) Same
- 2) Better
- 3) Worse

18. How many employees currently work for your organizations?

19. What is the current strength of your workforce?

- 1) Outsourced _____
- 2) Direct _____
- 3) Contract _____
- 4) Others _____

20. What is your organizations annual turnover in PKR Million?

- 1) _____

21. What is your organization's gross revenue from Exports in PKR Million?

- 1) _____

22. What is the total amount your Organization has spent on CSR/Diversity initiatives in 2024 in PKR Million?

- 1) _____

23. How would you rate Ease of Doing Business in the country?

- 1) Same
- 2) Better
- 3) Worse

24) How would you rate the present overall business climate in the country?

- 1) Same
- 2) Better
- 3) Worse

25) Do you feel optimistic about the future of operating your business in the prevailing economic environment?

- 1) Short- term
- 2) Middle-term
- 3) Long-term

UNDETRAKING

I / we do hereby apply for membership of the **American Business Forum (ABF)** and undertake to abide by the Memorandum and Article of Association of ABF on being enrolled as member. Particulars of my/our business are below:

DECLARATION

- (a) Our particulars are true to the best of my knowledge & belief.
- (b) Hold myself/ourselves responsible for all legal judicial consequences arising due to false statement.

Yours faithfully,

Applicant Name: _____

Designation: _____

Signature: _____

Stamp of Firm/Co. _____

Date: _____

